

OP ED

By Sophie Weresch

Family vlogs endanger the privacy of kids

Family vloggers are crazily hunting for followers these days. All their advertising income gets measured by their number of follower. Blind of money family vloggers lose sight of their own and especially their kids privacy.

As one of the most popular family vlogs the Shaytards from Los Angeles, California hit 500.000 followers.

The Shaytards show almost everything going on in their family life – from doing grocery with the kids to pregnancy difficulties.

In my opinion having such a presence on social media opens doors for a lot of risks. As a family vlogger, parents should be more aware of the results of showing private life details. Especially when it comes to details and video sequences involving their kids. Just imaging a teenage kid being involved in a problem shown on the YouTube channel of the vlogging parents. If the teenagers' friends know the vlog, this could likely cause harassment and bullying.

Releasing private information about kids who are not able to decide if they are fine with being shown on the internet is a difficult theme. I personally think that vlogging parents often don't think as far ahead as they should. Concerning their kids' life they should wisely think about the future of their children before releasing private details. Not only their classmates may know the vlog but also teachers, future employers and even strangers will probably recognize them.

I am not saying people shouldn't vlog about their daily family lives as I think it might help a lot of other families as well. But I personally think vlogging parents definitely need to overthink their way of showing their kids to an unknown mass of strangers out there.

What content could affect my kid negatively later in his life?

How can I make sure the viewers won't get to much personal information about my kids?

These questions are just examples that parents should think of before publishing videos and photos of their kids.

Better make sure your kids are secured by not telling their real names and never give to much information on the actual location of your house and the kids school.

And: followers and money are not everything in life nowadays rather enable your kids a liveable life.